

# Sale of Tobacco Products

*The Tobacco Control Act* was introduced in 2002 and contains sections pertaining to the sale of tobacco products in Saskatchewan. These sections are summarized below.

## Section 4 – Furnishing Tobacco to Young Persons Prohibited.

- Tobacco and tobacco related products shall not be sold to individuals under 18 years of age.
- If there is any doubt that the person is at least 18 years of age, the retailer must ask for valid photo identification.
- Valid photo identification includes:
  - Saskatchewan driver's license;
  - Canadian passport; or
  - Other identification issued by a government agency that includes the individual's picture, date of birth and signature.

## Section 5 – Sales of Tobacco Products in Small Quantities Prohibited.

- Tobacco products shall not be sold separated from their original packages.
- Cigarettes and little cigars shall not be sold in packages that contain less than 20.

## Section 6 – Advertising/Promotional Restrictions

- Tobacco products and promotional materials shall not be displayed or advertised in stores or other places accessible to or viewable by minors.
- Tobacco products and promotional materials shall not be placed in a window or a location viewable from outside the premises.
- Prices of tobacco products may only be displayed if it meets the requirements listed in the *Tobacco Control Regulations*.

See Figure 2.

## Section 7 – Display of Supplied Signs Required.

- Tobacco signs, (Figure 1) shall be displayed at all times in a location visible to both the purchaser and retailer.



Figure 1

## Section 8 – Restrictions on Retail Locations

- Tobacco products shall not be sold at certain locations including schools, health care facilities, pharmacies, and businesses targeting youth clientele such as arcades and amusement parks.
- For a complete list, please refer to section 8 of *The Tobacco Control Act* at: <http://www.gp.gov.sk.ca/documents/english/Statutes/Statutes/t14-1.pdf>

## Section 9 – Restrictions on Tobacco Vending Machines

- Tobacco vending machines may only be located in a place where minors are not allowed.
- Tobacco vending machines must be located in a place where the owner or employees can monitor the use of the machine.

Tobacco pricing				
Cigarettes		20s	25s	carton
	Full price	*\$(x)	\$(x)	\$(x)
	mid price	\$(x)	\$(x)	\$(x)
	budget price	\$(x)	\$(x)	\$(x)
Smokeless tobacco		\$(x) to \$(x)		
Cigars		\$(x)		
Loose tobacco				
	pouch	\$(x) to \$(x)		
	tub	\$(x) to \$(x)		

\* insert price wherever “\$(x)” occurs

Figure 2: Sample of a sign as outlined in the Tobacco Control Regulations

**Signs listing products and prices:**

- maximum size of sign is 605 square centimeters;
- sign must be white, except for its text, which must be black;
- maximum height of a letter is 13 millimeters;
- text size and style must be consistent throughout, without usage of italics, bold type, or underlining;
- sign must not identify a brand name, logo, or visual identity associated to any tobacco product; and
- text of sign must not contain words, phrases, or figures other than those set out in the sign above.

**Contact information for each Health Region’s Tobacco Enforcement Officers:**

**Cypress Health Region**

(306) 778-5280  
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**Prairie North Health Region**

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**Prince Albert Parkland Health Region**

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**Regina Qu'Appelle Health Region**

(306) 766-7755  
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**Saskatoon Health Region**

(306) 655-4620  
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**Sunrise Health Region**

(306) 786-0600  
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**Sun Country Health Region**

(306) 842-8618  
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